



VISION  
KEENE



20  
FORWARD

# Community Snapshot Report

May 2024



### About This Snapshot

**The City of Keene has embarked on a visioning and planning project to update the City's 2010 Comprehensive Master Plan.**

This Community Snapshot Report highlights key citywide demographic and economic benchmark data and established goals from recent planning efforts. This data will be used to inform the Comprehensive Master Planning process. This report was completed by Jon Stover & Associates.

For more information about the VISION KEENE 20-FORWARD, please visit:  
[www.keenemasterplan.com](http://www.keenemasterplan.com)



VISION  
KEENE



20  
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## Summary of Key Findings

**Keene’s overall residential population of 23,000 remains relatively unchanged over the past 30 years.** The share of Keene’s population that are students at Keene State College has declined from 24% in 2010 to 14% in 2022.

**Keene’s households are earning more on average than in 2010, adjusted for inflation.**

Educational attainment rates for Bachelors and advanced degrees have also increased substantially during this time.

**Housing is a key area of focus, and the city is strategizing to improve the market and housing opportunities.** The city is underway implementing action steps from its 2023 Housing Needs Assessment and Strategy.

**Over the coming 20 to 30 years, Keene’s projected population is expected to grow slightly and then decline to its current levels.** However, New Hampshire’s population is expected to grow, with projected growth in the state’s southeast region signaling opportunities to capture growth in Keene.

**Approximately 1,370 businesses call Keene home, and more than 17,000 people work in the city.** Keene sits as the densest employment cluster in Cheshire County, accounting for more than half of jobs in the county overall.

**While Keene draws outside workers into the city, it has an above-average rate of residents who live and work in Keene.** Compared to peer cities in the region, Keene has the highest share of employed residents living in their respective residential locations. Current unemployment and labor force participation rates depict a healthy economy.

**Keene’s demographic and economic conditions make the city more “livable” than the average city across the country.** Livability Index Metrics showcase opportunities to continue improving the city for residents and workers.





EXISTING CONDITIONS:  
DEMOGRAPHIC & SOCIOECONOMIC FINDINGS

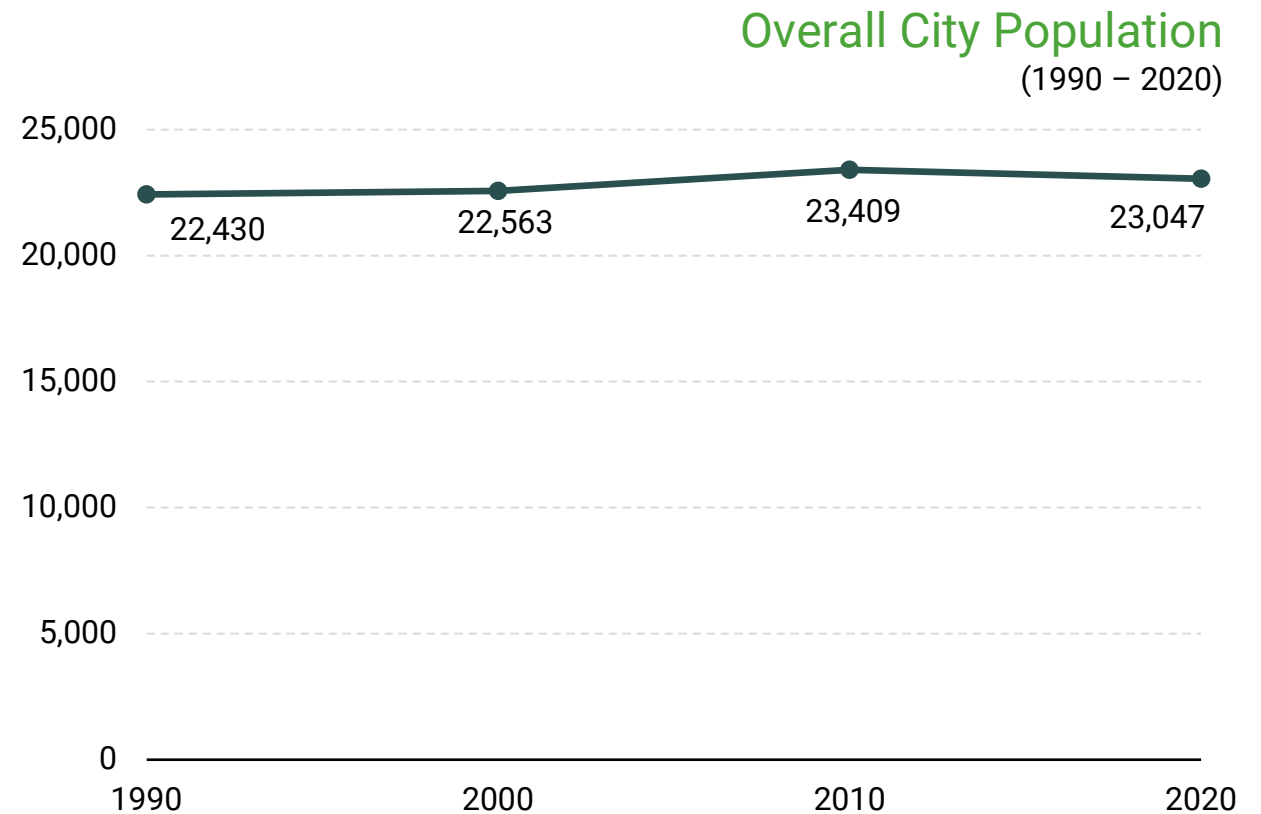
How has Keene's community  
changed since the 2010  
Comprehensive Master Plan?

## POPULATION

### Keene's overall population size remains relatively unchanged over the past 30 years.

In 2020, Keene's population hovered around 23,000 residents. The city's population has remained relatively unchanged over the past decade, with a slight decline of 2% from 2010 to 2020.

Comparatively, Cheshire County has declined in population by 1%. The population has stagnated while the overall state population increased by 5% during the same period.



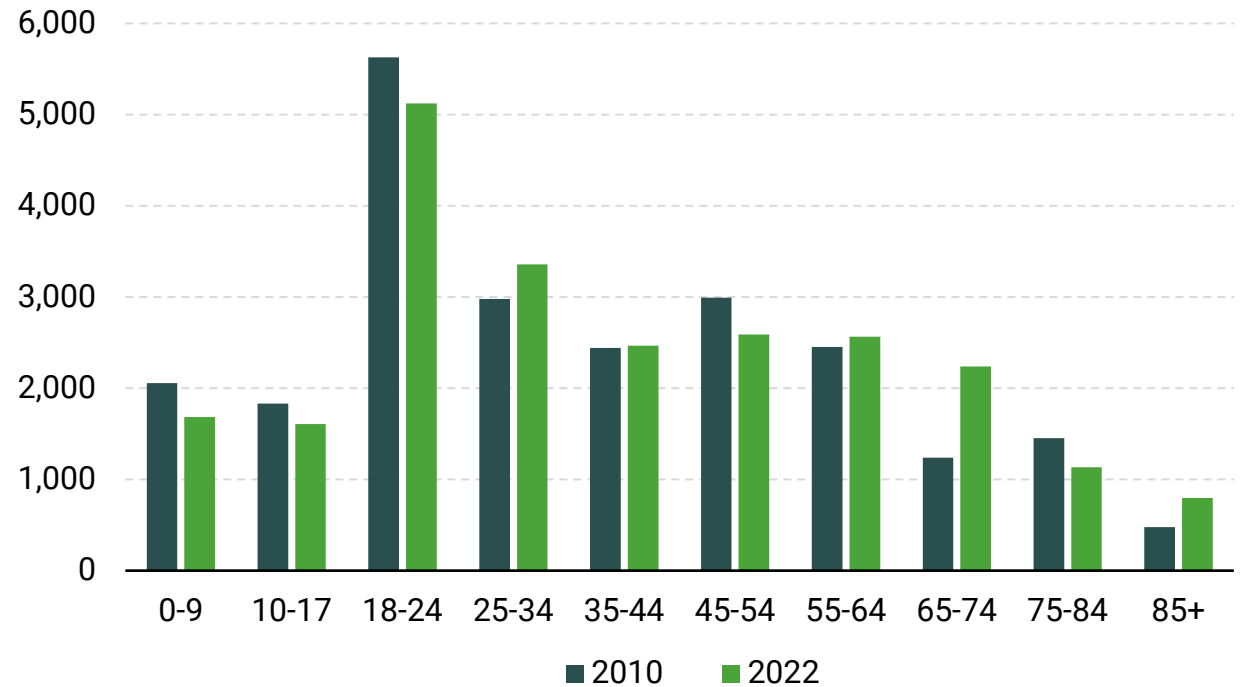
Source: US Census Bureau

## DEMOGRAPHICS

Although Keene still has a high share of residents between 18 and 24, the overall population is aging.

The median age of residents increased from 32 to 36 between 2010 and 2022. This is likely attributable to the decline in enrollment at Keene State College; the college student population dropped from 5,738 to 2,863 students over this time period. At the same time, the number of residents between 65 and 74 and over 85 doubled. Similarly, nowadays, fewer children are living in Keene.

Keene Population by Age Group  
(2010, 2022)

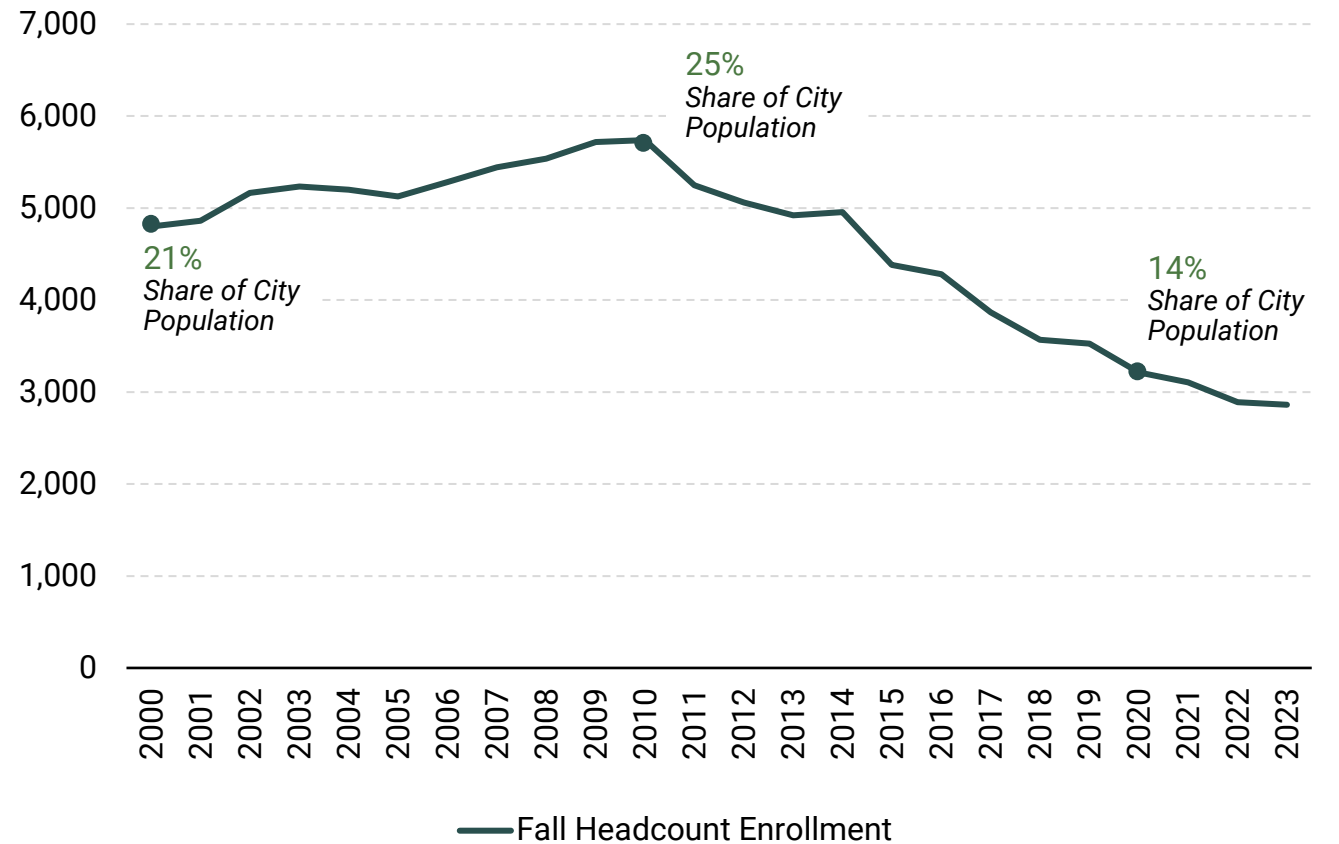


Source: US Census Bureau (2010, 2022), Keene State College Fall Enrollment Headcount

## The share of Keene’s population that are students at Keene State College has declined since 2010.

Keene State College enrollment figures have trended down since 2010. Since 2000, the student body population constituted between 21% and 25% of the city’s overall population. However, since 2010, this has declined to 14% in 2020.

### Keene State College Total Enrollment (2000 – 2023)

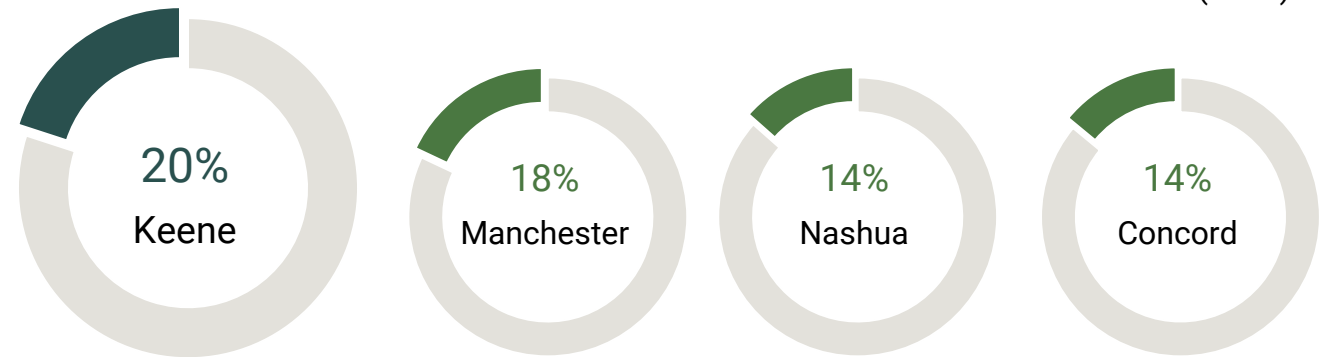


Source: Keene State College Annual Factbooks; Keene State College Office of Institutional Research & Assessment

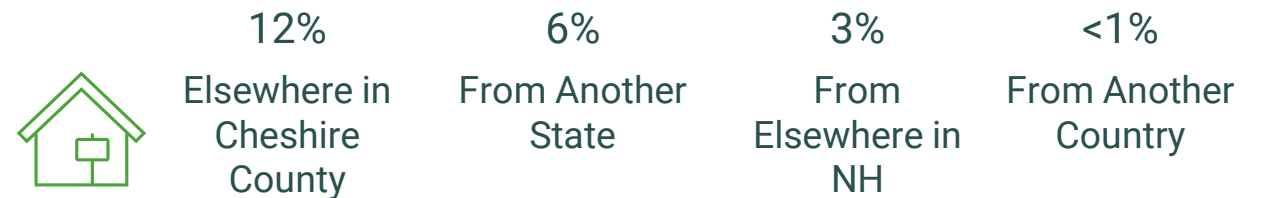
While Keene’s overall population size has not substantially increased or decreased, new residents are moving to the city.

In 2022, 20% of the city’s population moved homes either in or to Keene. This can be attributable to the inflow of college students as well as those looking for different housing, as most ‘new’ residents come from Cheshire County. 80% of Keene residents remained in the same house as the prior year compared to 85% in similar communities in larger New Hampshire cities.

Share of Residents Who Moved Homes in the Past Year (2022)



Where New Keene Residents Are Moving From:



Source: ACS (2022)

## Keene’s geographic mobility is on par with peer communities.

Peer communities with a similar-sized population and the presence of a college have geographic mobility between 11% and 28%. Keene is within the middle of this range.

### Peer Community Comparison Share of Residents Who Moved Homes in the Past Year (2022)

Peer Community	University/College	Population	University Enrollment	Geographic Mobility
Oneonta, NY	The State University of NY at Oneonta	13,079	5,430	28%
Searcy, AR	Harding University	22,937	4,608	25%
Ashland, OR	Southern Oregon University	21,360	4,462	22%
Holland, MI	Hope College	34,378	3,369	21%
Kirkville, MO	Truman State University	17,530	3,636	21%
<b>Keene, NH</b>	<b>Keene State College</b>	<b>23,047</b>	<b>2,863</b>	<b>20%</b>
Newberg, OR	George Fox University	25,138	4,084	20%
Wooster, OH	College of Wooster	27,232	1,967	20%
Berea, KY	Berea College	15,539	1,454	19%
Brunswick, ME	Bowdoin College	21,756	1,850	17%
Northampton, MA	Smith College	29,571	2,873	17%
Berea, OH	Baldwin Wallace University	18,545	3,327	14%
Galesburg, IL	Knox College	30,052	1,050	11%

Note: Peer communities selected based on similar population size and presence of university or college with enrollment in a similar range as Keene State College. Population figures reflect 2020 Census. University enrollment figures reflect 2023 total student enrollment. Source: US Census Bureau (2020); University/college enrollment figures as reported on individual websites.



## DEMOGRAPHICS

Keene's racial composition has remained consistent since 2010 but shows a slight uptick in its multiracial population.

Keene's diversity has remained relatively unchanged since 2010. However, there has been a slight increase in the share of residents representing two or more races.

Share of Keene's Population by Race/Ethnicity  
(2010, 2022)

Share of Population	2010	2022	Change
White	96.3%	92.9%	-3.4%
Black or African American	0.4%	1.1%	+0.7%
American Indian and Alaska Native	0.1%	0.1%	0.0%
Asian	1.6%	0.7%	-0.9%
Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.0%
Other Race	0.5%	0.6%	+0.1%
Two or More Races	1.2%	4.7%	+3.5%
Hispanic/Latino	2.2%	2.3%	+0.1%
Non-Hispanic/Latino	97.8%	97.7%	-0.1%



Source: US Census Bureau (2010, 2022)

SOCIOECONOMIC

## Keene residents are becoming increasingly educated over the past decade.

In 2022, more residents have bachelor's, masters, or advanced degrees than in 2010. Similarly, there are fewer residents without a high school diploma, a high school diploma or equivalent, or some college education. The city overall has higher educational attainment rates, with 44% of the population over 25 having a bachelor's or advanced degree, trending higher than Cheshire County and the state.



### Share of Population 25+ with Bachelors or Advance Degree

44%  
Keene

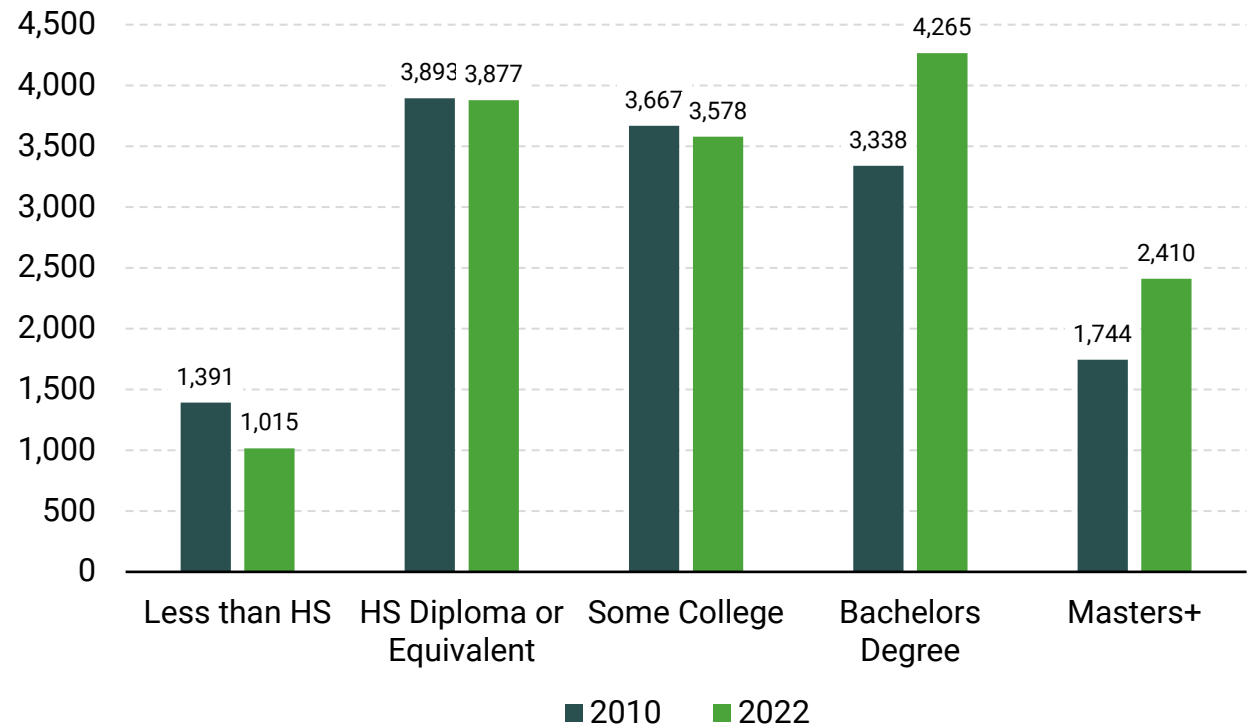
34%  
Cheshire County

39%  
New Hampshire



Source: US Census Bureau (2022), ESRI (2023)

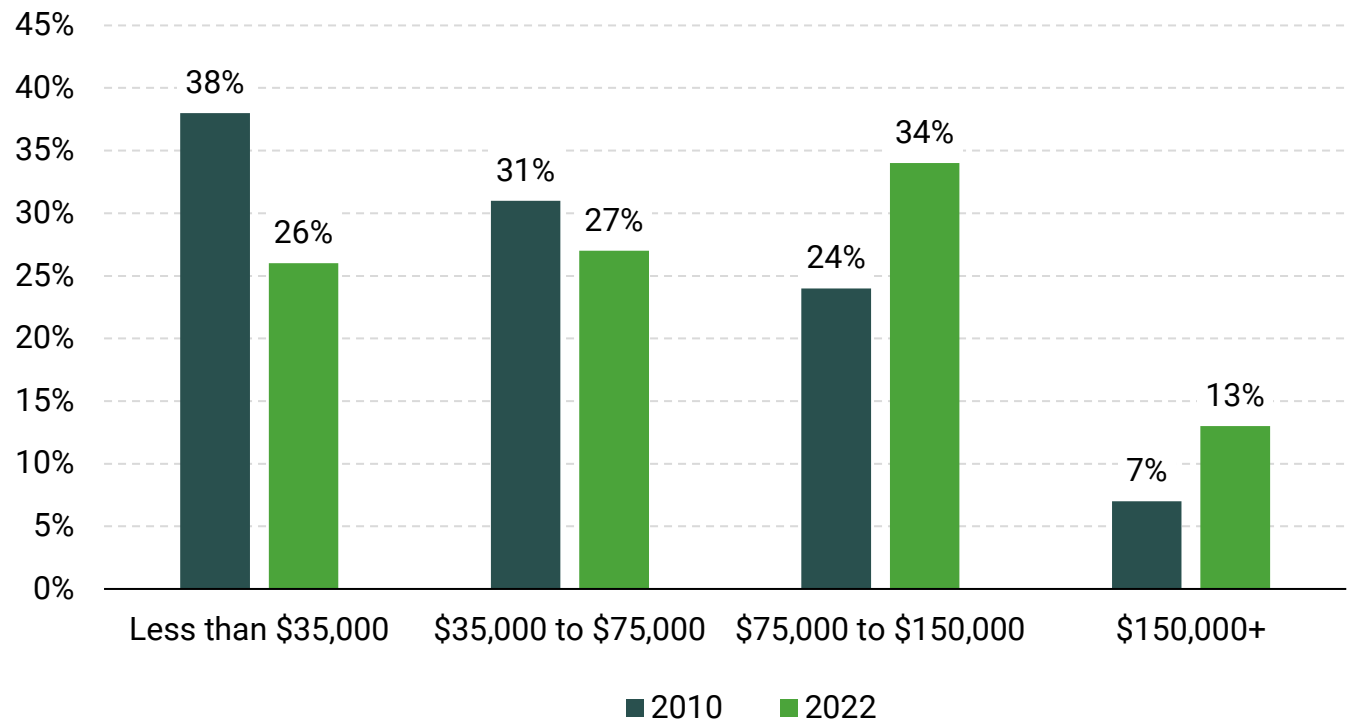
## Educational Attainment for Population 25+ (2010, 2022)



## Keene’s households are earning more over the past ten years.

The household income distribution for Keene’s households is shifting towards higher household incomes. Households earning less than \$35,000 declined by 12%, while households earning between \$75,000 to \$150,000 increased by 10% between 2010 and 2022.

Household Income Distribution  
(2010, 2022)

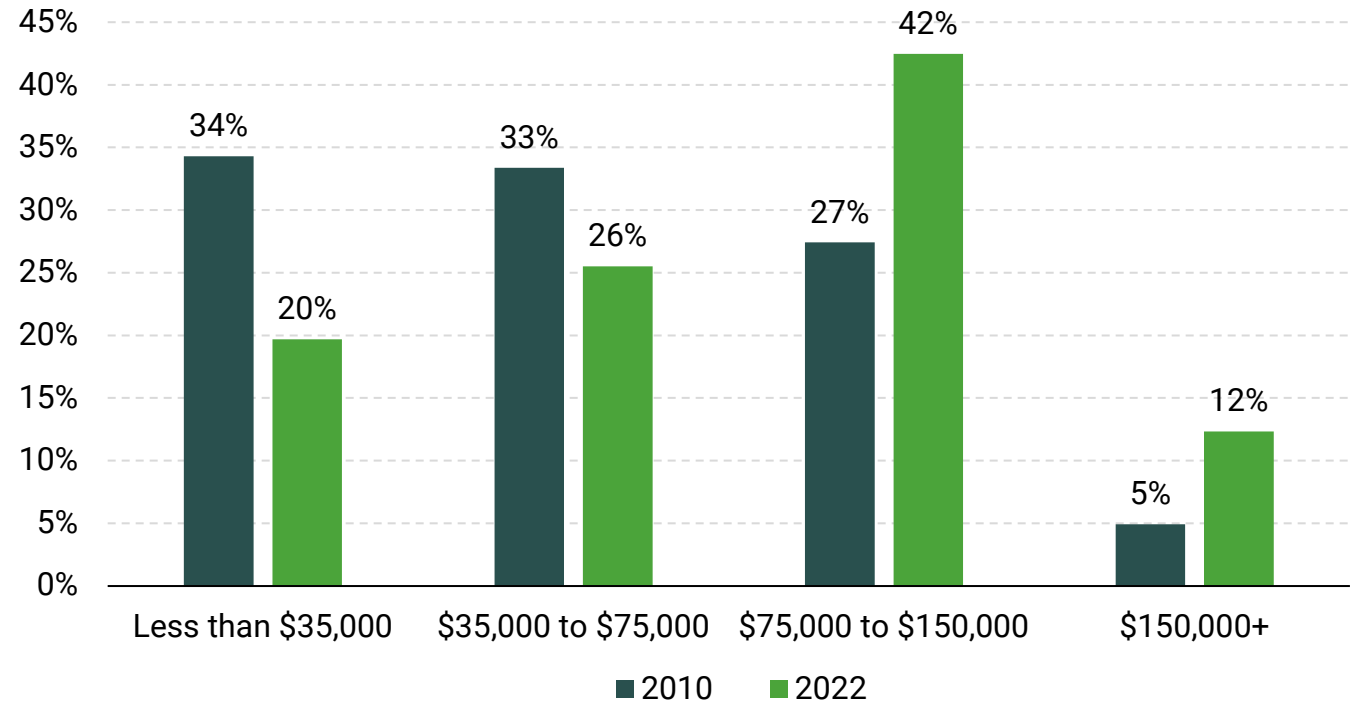


Source: US Census Bureau (2022), ESRI (2023)

## Keene's prime working-age population is earning more over the past ten years.

The household income distribution for Keene's prime working-age population is shifting towards higher household incomes. This is likely attributable to the rise in educational attainment. Over half of the 24-44 population earned over \$75,000 in 2022 compared to 32% in 2010.

### Household Income Distribution for the 25-44 Age Cohort (2010, 2022)



Source: US Census Bureau (2010, 2022), ESRI (2023).

## Median household incomes in Keene remain below the county and state overall.

Keene's median household income is lower than that of Cheshire County and New Hampshire. Household income distribution aligns with Cheshire County with the exception of slightly more households earning less than \$35,000.



### Median Household Income

\$69,381  
Keene

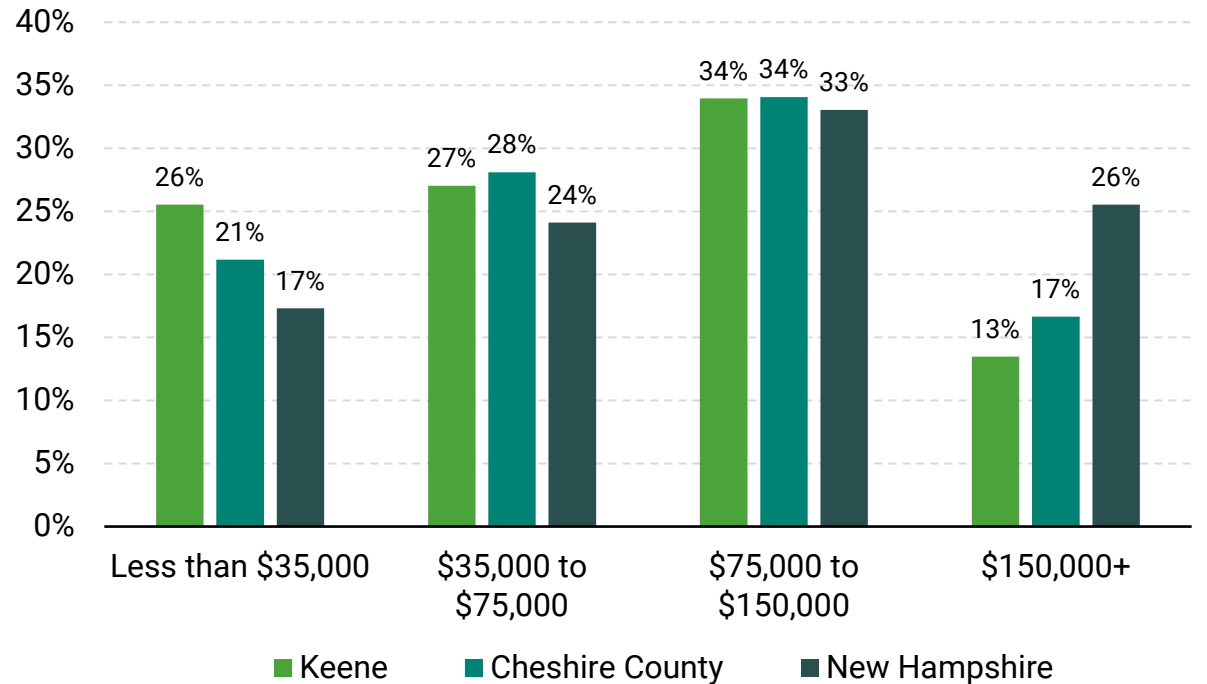
\$76,551  
Cheshire County

\$90,845  
New Hampshire



Source: US Census Bureau (2022), ESRI (2023). Dollar amounts are shown in nominal dollars.

## Household Income Distribution (2022)



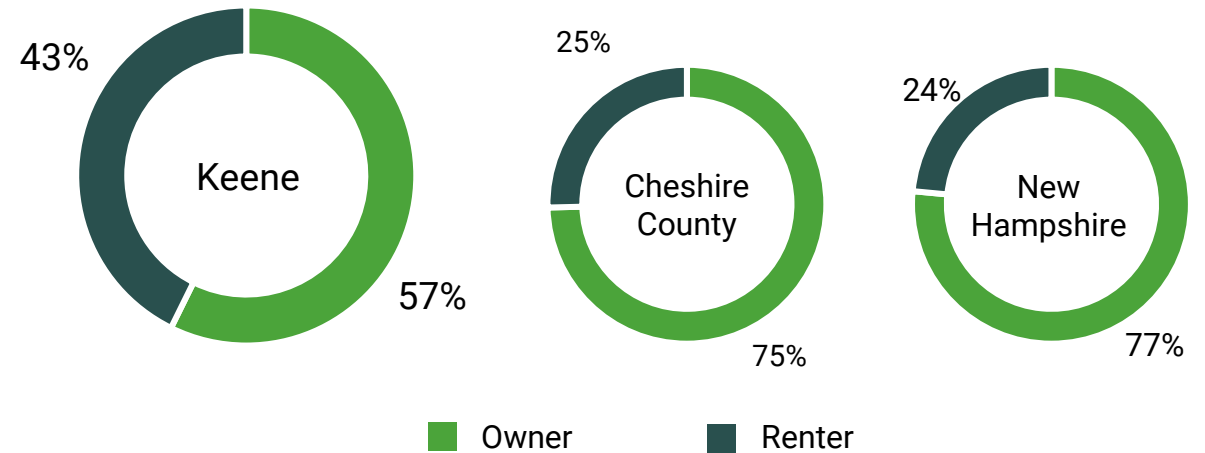
SOCIOECONOMIC

Most Keene residents own their homes, but Keene has a higher share of renters than the county and state.

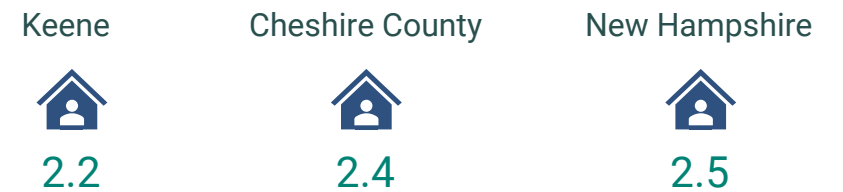
43% of Keene’s housing units are occupied by renters, higher than the 25% share in Cheshire County and 24% across New Hampshire.

Keene's households are slightly smaller than those in Cheshire County, with only 2.2 residents per household. This relates to the decline in school-age children as well as the presence of a high share of college students.

Housing Tenure (2022)



Average Household Size



Source: US Census Bureau (2022)



# Housing is a key area of focus in Keene, and the city is strategizing to improve the market and housing opportunities.

In 2023, the City of Keene completed its Housing Needs Assessment and Strategy. The assessment highlighted key housing issues across Keene and articulated recommended action steps to address the issues. The City is underway at implementing recommendations.

## Key Findings from Housing Needs Assessment and Strategy (2023)

- Home sales prices surged over the past decade.
- Low availability and declining time on market indicate a very strong housing market.
- Keene has experienced a tight rental market for years.
- Rents, traditionally stable, have accelerated upward.



Source: Camoin Associates (2023)

### The community and stakeholders expressed housing affordability as a critical need in Keene.

While Keene has anchor institutions and attractive features that will draw in potential residents, affordable housing options remain a major deterrent in attracting and retaining new residents.

### Key Findings from the 2023 Community and Stakeholder Survey:

- Mismatch between incomes and housing costs, and the issue is exacerbated by extremely low inventory.
- The city is a key partner in solving housing challenges and needs to continue investing, communicating, and advocating for housing.
- There is minimal room for new development in Keene, but opportunities exist for renovation of older housing stock and repurposing of space.
- Lack of housing is negatively impacting employers and worker recruitment and retention.
- It is becoming increasingly difficult for housing projects to pencil out for developers in Keene, especially at price points that are affordable to most residents.

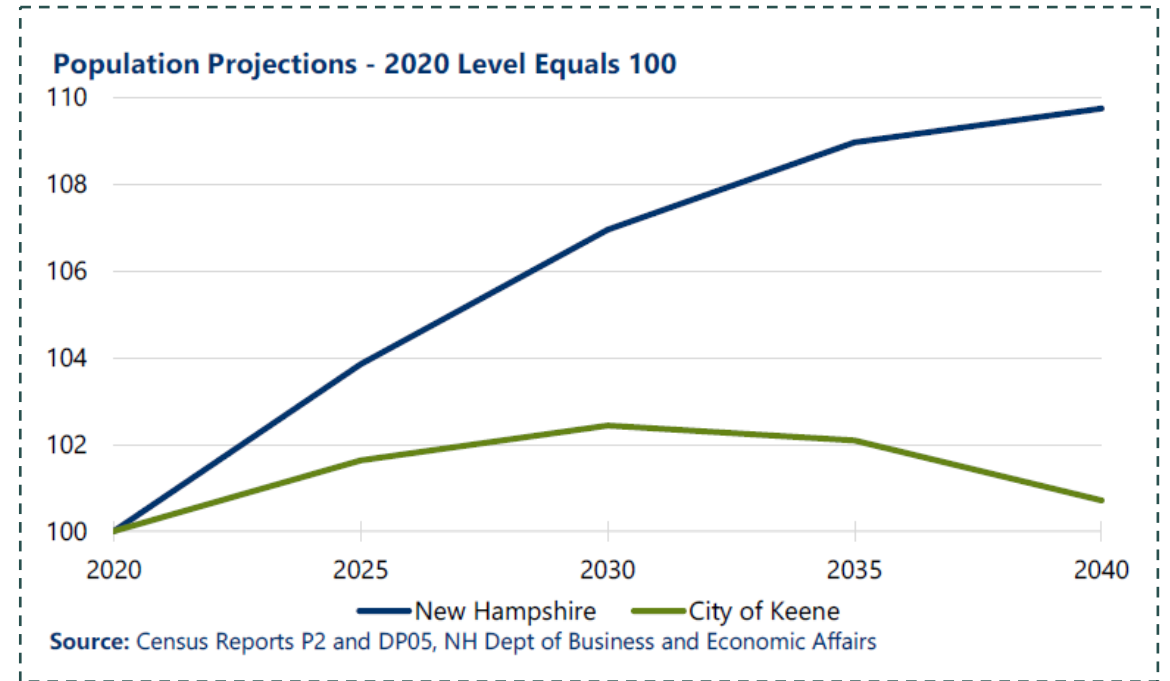


Note: Camoin Associates (2023)

## PROJECTED POPULATION

Looking towards the future, Keene’s population is expected to grow slightly by 2030 but then faces a potential decline through 2040. However, these rates of change are rather minor.

This forecasted curvature in population is less common than communities that steadily grow or steadily decline and is a result of projected decline in births and reduced net migration. However, the state’s overall population is expected to continue to grow, representing an opportunity for Keene to be in the driver’s seat for its future.



	2020	2025	2030	2035	2040
<b>Keene</b>					
Population	23,047	23,424	23,608	23,530	23,211
5-Year Growth Rate		1.6%	0.8%	-0.3%	-1.4%
<b>New Hampshire</b>					
Population	1,377,533	1,430,601	1,473,286	1,501,045	1,511,770
5-Year Growth Rate		3.9%	3.0%	1.9%	0.7%

Note: Population Projections Graph Taken Directly from Camoin Associates' Housing Needs Assessment  
 Source: Camoin Associates, RLS Demographics, Inc., New Hampshire Department of Business and Economic Affairs



## PROJECTED POPULATION

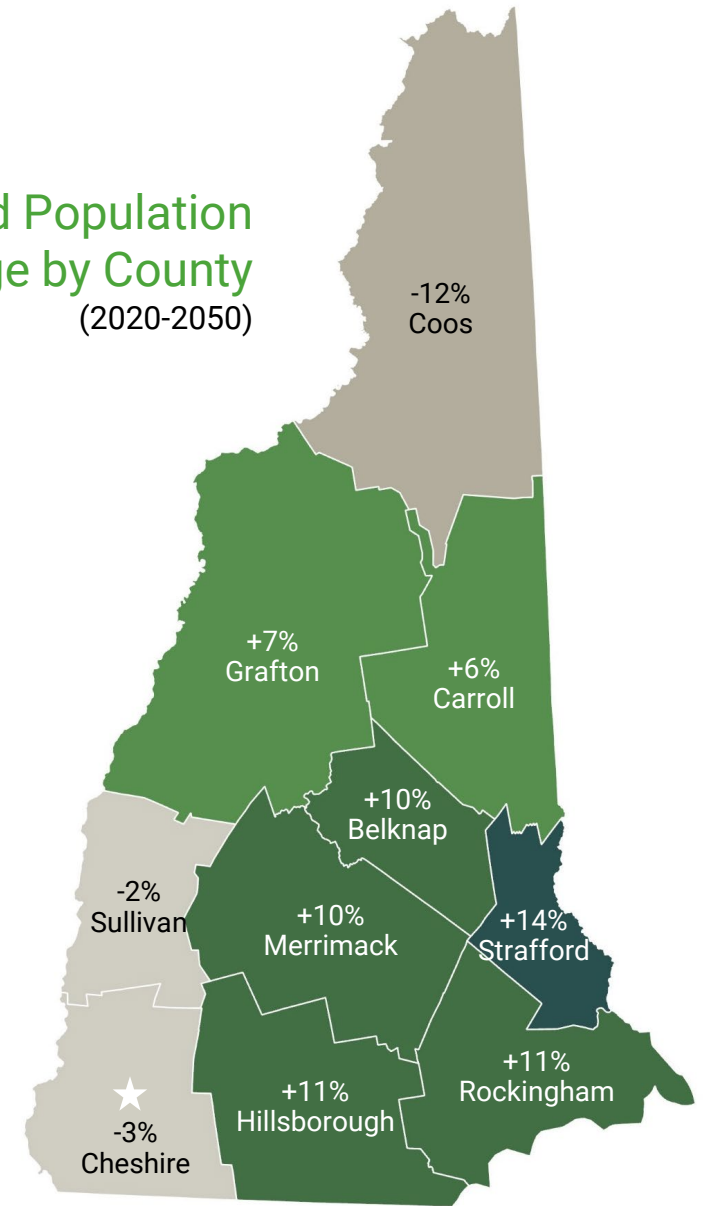
While New Hampshire's population is expected to grow over the next 30 years, growth is anticipated to be primarily concentrated in the state's southeast region.

Stafford, Rockingham, Hillsborough, Merrimack, and Belknap are anticipated to have the most population growth between 2020 and 2050. This mirrors recent migration trends. In 2021 and 2022, 44% of the people moving to New Hampshire were from Massachusetts, 8% were from Maine and Vermont, and 15% were from elsewhere in the Northeast.



Source: State of New Hampshire State, County, and Municipal Population Projections: 2020-2050 (2022)

## Projected Population Change by County (2020-2050)





EXISTING CONDITIONS:  
ECONOMIC FINDINGS

What does today's economy  
in Keene look like?

## INDUSTRY

# Approximately 1,370 businesses call Keene home.

The top industries in Keene include retail; service-oriented businesses; healthcare and social assistance; and professional, scientific, and technical services. These top four sectors make up 49% of the businesses in the city.

Total Businesses by Industry (NAICS Code)			
Retail (NAICS44-45)	209	Educational Services (NAICS61)	52
Other Services, Excluding Public Admin (NAICS81)*	181	Manufacturing (NAICS31-33)	44
Health Care/Social Assistance (NAICS62)	151	Admin, Support, Waste Management, Remediation (NAICS56)	42
Professional, Scientific, Technical Services (NAICS54)	131	Arts, Entertainment, Rec. (NAICS71)	42
Accommodation/Food Services (NAICS72)	105	Wholesale Trade (NAICS42)	38
Construction (NAICS23)	71	Information (NAICS51)	37
Finance & Insurance (NAICS52)	66	Transport./Warehouse (NAICS48-49)	18
Public Administration (NAICS92)	92	Ag., Hunting, Fishing, Forestry (NAICS11)	5
Real Estate, Rental, & Leasing (NAICS53)	79	Utilities (NAICS22)	2



Note: There are many data sources for determining the total number of businesses in a city, often with slightly varying figures and industry breakdown due to reporting methodologies. This analysis leverages data through Infogroup as the source for this information.

\*Other Services (NAICS81) often includes neighborhood-serving businesses such as dry cleaners, salons, and repair shops.

\*\*47 businesses are listed as unclassified with no reported industry sector. This also often includes newly formed businesses.

Source: InfoGroup (2023)

## Employment Trends (2021)

More than 17,000 people work in Keene. The city sits as the densest employment cluster in Cheshire County, accounting for more than half of jobs in the county overall.

The top five industries in Keene include:

- Health Care and Social Assistance
- Retail
- Government
- Restaurants and Accommodation
- Manufacturing

The top employers in Keene include Cheshire Medical Center, C&S Wholesale Grocers, Keene State College, Keene School District, Imaje Corporation, and National Grange Mutual Insurance.

Source: Camoin Associates (2023)



### Employment Trends - Total Number of Jobs

	2017	2018	2019	2020	2021	5-Year Change
City of Keene	18,502	18,000	17,857	16,778	17,144	-7.3%
Y/Y Chg		-2.7%	-0.8%	-6.0%	2.2%	
Cheshire County	35,104	34,824	34,880	32,960	34,004	-3.1%
Y/Y Chg		-0.8%	0.2%	-5.5%	3.2%	
New Hampshire	739,435	743,479	748,825	711,521	737,349	-0.3%
Y/Y Chg		0.5%	0.7%	-5.0%	3.6%	

Source: Lightcast

### Employment by Industry - City of Keene - 2021

	2021 Jobs	Share
Health Care and Social Assistance (62)	3,258	19.0%
Retail Trade (44)	2,468	14.4%
Government (90)	2,381	13.9%
Accommodation and Food Services (72)	1,527	8.9%
Manufacturing (31)	1,327	7.7%
Management of Companies and Enterprises (55)	974	5.7%
Finance and Insurance (52)	954	5.6%
Other Services (except Public Administration) (81)	815	4.8%
Construction (23)	685	4.0%
Educational Services (61)	582	3.4%
Professional, Scientific, and Technical Services (54)	508	3.0%
Admin & Support and Waste Mgt & Remediation Svcs (56)	402	2.3%
Transportation and Warehousing (48)	371	2.2%
Arts, Entertainment, and Recreation (71)	249	1.5%
Wholesale Trade (42)	207	1.2%
Real Estate and Rental and Leasing (53)	199	1.2%
Information (51)	113	0.7%
Agriculture, Forestry, Fishing and Hunting (11)	93	0.5%
Utilities (22)	18	0.1%
Mining, Quarrying, and Oil and Gas Extraction (21)	9	0.1%
Unclassified Industry (99)	6	0.0%
<b>Total</b>	<b>17,144</b>	<b>100.0%</b>

Source: Lightcast

## While Keene's economy includes major employers, small businesses are critical to the city's economy.

The University of New Hampshire Survey Center surveyed small businesses throughout the state to assess the needs and challenges of small businesses. The survey specifically highlighted how healthcare organizations struggle to hire more staff, while employees report difficulties accessing affordable housing and childcare. This is particularly relevant for Keene, as Cheshire Medical Center is an anchor institution in the city.



Source: University of New Hampshire Survey Center, NH Small Business Survey (2023)

## Key Findings from NH's Small Business Needs Survey

### Staffing Needs

Businesses anticipate staffing needs to increase. Healthcare and social assistance and manufacturing businesses anticipate hiring more staff and are struggling to hire more employees. Employers are offering increased compensation or flexible hours to help with hiring.

### Employees

Most respondents reported their employees struggle to access affordable housing and childcare. Nearly half of businesses offer remote work at least one day per week.

### Supply Chain Issues

More than half of respondents state that their business has been affected a lot or some by supply chain issues, down from 75% in 2022.

### Resiliency

Less than half of respondents state that their business has a resiliency or continuity plan, slightly down from 2022. Large businesses are more likely to have a plan in place.

### Business's Financial Health

About 66% of respondents are concerned about inflation, maintaining revenue, energy costs, and maintaining customers.

### State Business Environment

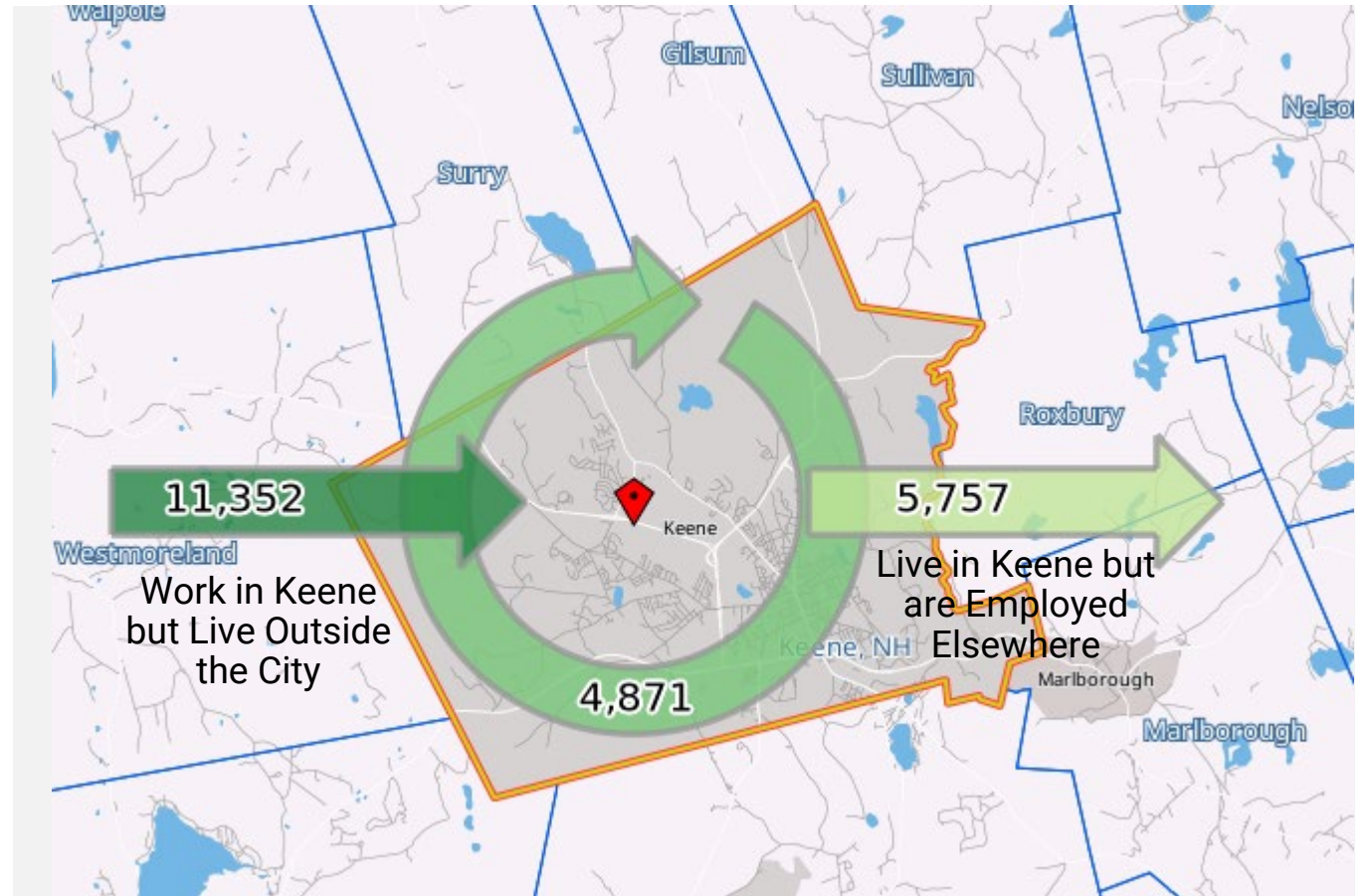
Half of respondents expect mixed business conditions over the next year, while a quarter expect good times, up from about one-fifth who felt that way in 2022.

## Keene draws jobs and workers into the city with more than 11,000 people coming into Keene to work.

More than 50% of Keene’s workforce comes into the city for their job. This signals an opportunity to capture more of the workforce that resides in Keene.

### Remote and Hybrid Work Trends

Recent trends in remote and hybrid work are shifting these traditional inflow-outflow models. Capturing a stronger daytime population can help support more local businesses.

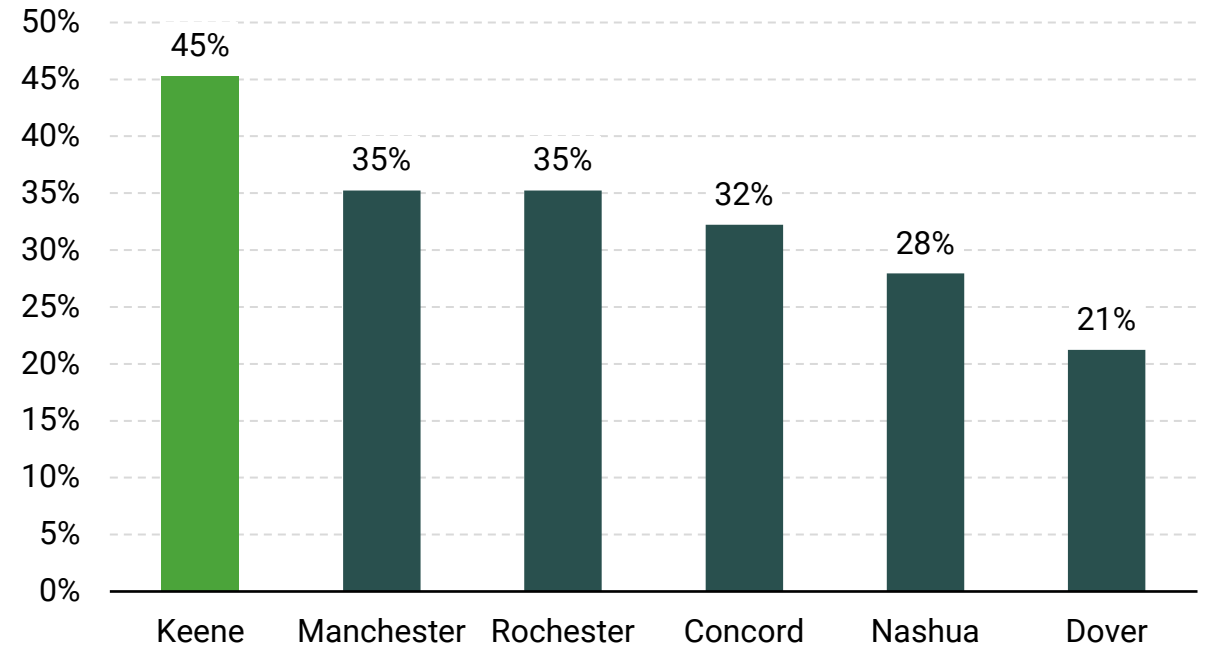


Source: Longitudinal Employer-Household Dynamics (2021)

## Keene has above-average levels of people living and working in their community.

When examining the number of employed Keene residents, Keene has the highest share of employed residents living in their respective residential locations compared to larger cities in New Hampshire.

Share of Employed Residents Working and Living In Their Community (2021)



Source: Longitudinal Employer-Household Dynamics (2021)

## Keene residents' jobs are close to home. Most residents commute less than 15 minutes to their jobs.

62% of Keene residents commute in under 15 minutes to work. This commute time is lower than the national average of 27 minutes.

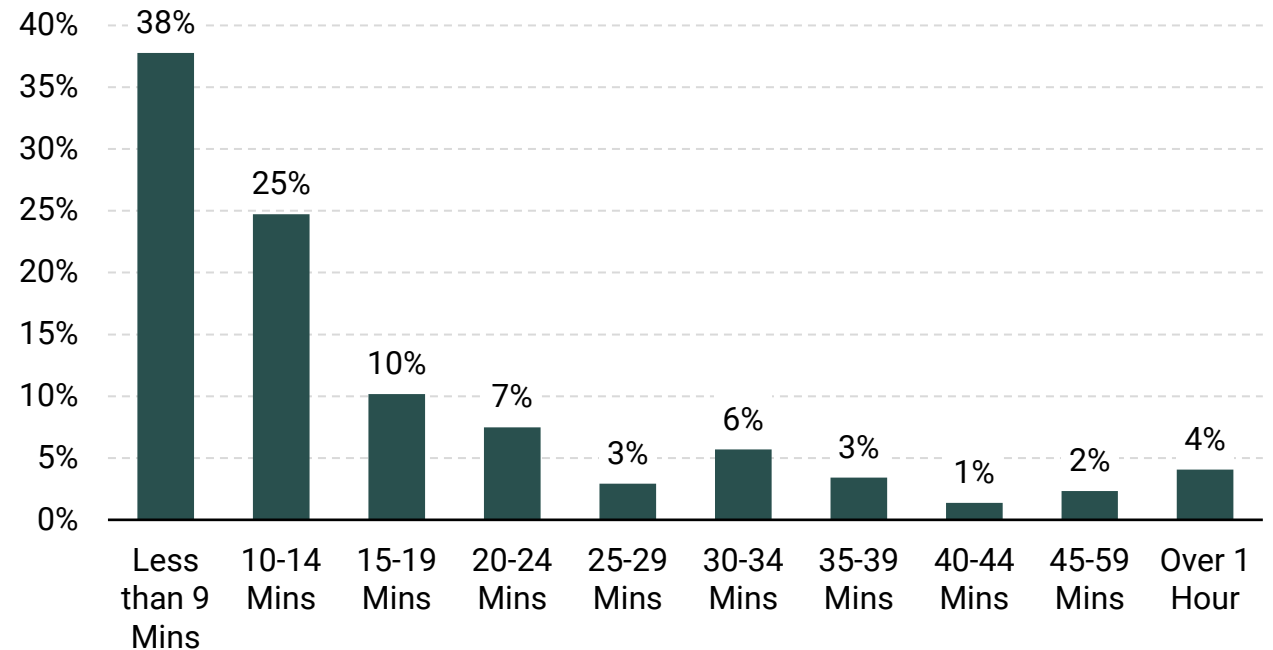
### Benefits of Short Commutes:

- Better Quality of Life
- Talent Attraction
- More Flexible Ways to Commute
- Economic Benefits
- Environmental Impacts
- And More!



Note: This data ranges from 2017 to 2021 and may not reflect the spikes in hybrid and remote work.  
Source: ACS (2017-2021)

### Travel Time to Work (2021)



Keene residents have low unemployment rates and strong labor force participation rates, indicators of a healthy workforce.

Keene has a lower unemployment rate than Cheshire County but slightly lower labor force participation rates than the county. However, 75% of the 25-54 age group is in the labor force, indicating a strong prime-age workforce.

Unemployment and Labor Force Participation  
(2021, 2023)

Age Cohort	Unemployment Rate		Labor Force Participation Rate	
	Keene	Cheshire County	Keene	Cheshire County
16-24	4.4%	6.6%	58%	66%
25-54	2.0%	2.1%	75%	78%
55-64	2.4%	2.9%	73%	68%
65+	0.1%	0.3%	18%	20%
Overall (16+)	2.5%	2.9%	58%	60%



Source: Longitudinal Employer-Household Dynamics (2021), ESRI Community Analyst (2023)

## COMMERCIAL REAL ESTATE MARKET

Over 5 million square feet of commercial space spans the city. Retail is the largest type of commercial space.

Keene serves as the economic hub of Cheshire County, so it is critical to assess commercial leasing activity trends, which influence economic trends in the region. As of 2024, there are over 5 million square feet of commercial space in the city, 1,200+ multifamily units, and 560 hotel rooms in Keene.

2024 YTD	Rent PSF	Vacancy	Annual Net Absorption
Retail	\$15.4	4.3%	24,720 SF
Office	\$17.1	2.9%	-14,866 SF
Multifamily	\$2.1	3.8%	-
Industrial	\$9.0	3.4%	-

Source: Costar (2024)

## Keene Commercial Real Estate Supply



## Keene's office market is relatively stable, with vacancy rates decreasing over the past few years.

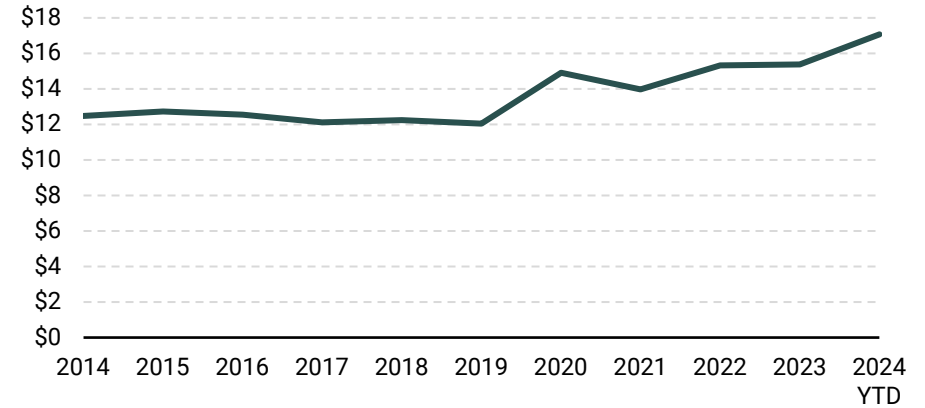
Keene has over 1 million square feet of office space, with Cheshire Medical Center largely influencing office leasing activity in Keene. While vacancy rates rose between 2019 and 2020, Keene's office vacancy rate lowered back 3% in 2024, signaling potential returned demand for office space in Keene. This is lower than the state's overall office vacancy rate of 5.4%.

<b>2,195 SF</b>	<b>\$17 PSF</b>	<b>13,190 SF</b>	<b>+151,242 SF</b>
Inventory Added Since 2014	Average Monthly Rent	Average Building Size	Net Absorption Since 2014

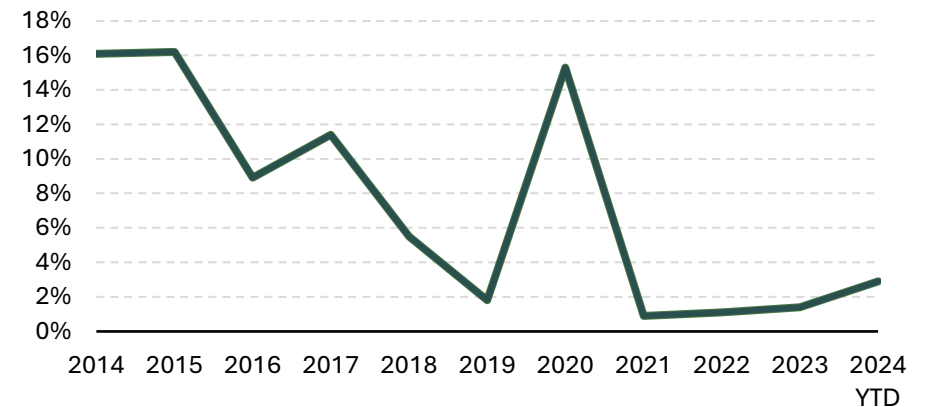
Source: CoStar (2024)



### Office Rent Trends (2014-2024)



### Office Vacancy Trends (2014-2024)

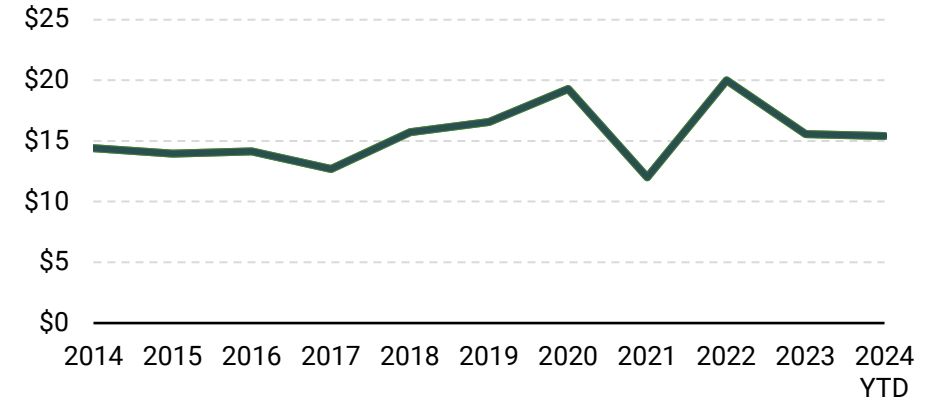


## Retail remains the city's largest type of commercial space, continuing to grow over the past decade.

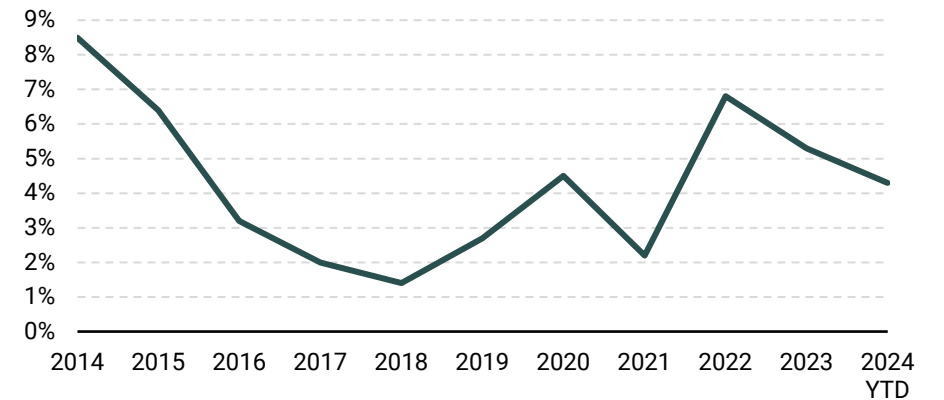
Keene has added more than 30,000 square feet of commercial retail space since 2014, at a higher rate than office space. While vacancy peaked in 2022, it continues to decline in 2024 at 4%. This is slightly higher than the state's overall retail vacancy rate of 3%.

<b>32,454 SF</b>	<b>\$15 PSF</b>	<b>18,604 SF</b>	<b>+64,943 SF</b>
Inventory Added Since 2014	Average Monthly Rent	Average Building Size	Net Absorption Since 2014

### Retail Rent Trends (2014-2024)



### Retail Vacancy Trends (2014-2024)



Source: CoStar (2024)

Keene's multifamily housing has grown at a slightly higher rate than the state while vacancy rates continue to decline.

Keene's multifamily inventory includes 33 buildings with 1,230 units. Since the past decade, there has been an additional 224 units, a growth rate of 22%. This is higher than the state's overall growth of multifamily units added since 2014, which has been 17%. Keene's multifamily vacancy rate is also lower than the state's overall vacancy rate of 4%.

224 Units  
Inventory Added  
Since 2014

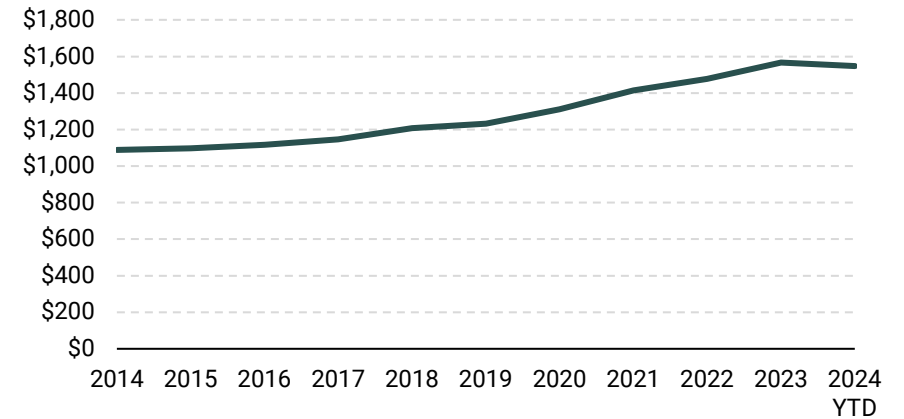
\$1,548  
Effective Rent  
Per Unit

754 SF  
Average Unit  
Size

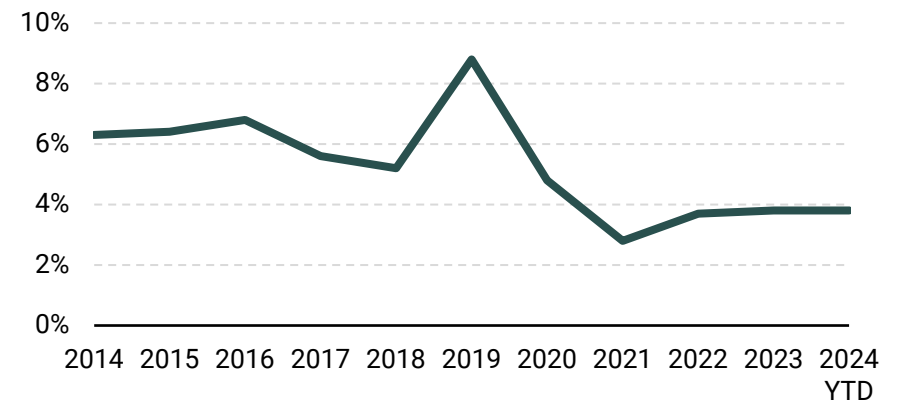
Source: CoStar (2024)



Multifamily Rent Trends  
(2014-2024)



Multifamily Vacancy Trends  
(2014-2024)



Overall, Keene's hospitality market has recovered since the pandemic, with occupancy rates resuming pre-pandemic levels.

Keene has added 95 hotel rooms since 2014 and has averaged a 63% occupancy rate over the past decade. While occupancy rates declined due to COVID-19 in 2020, Keene's hospitality market remains stable. Keene's average occupancy is slightly higher than the overall state's occupancy rate of 56%.

**+95 Rooms**  
Inventory Added  
Since 2014

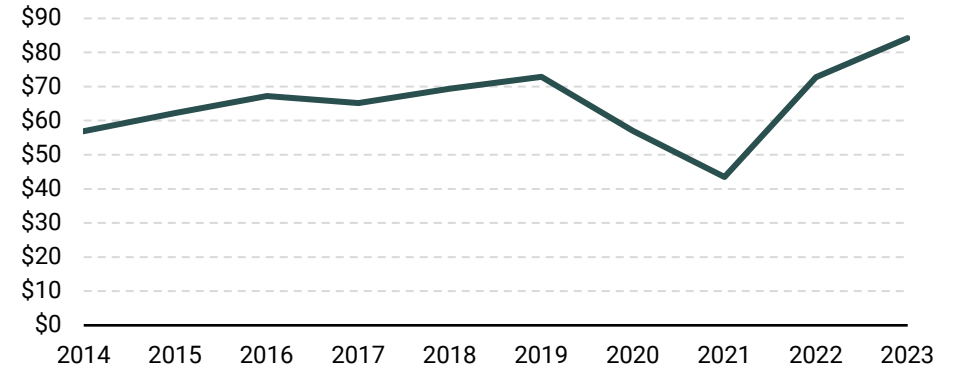
**63%**  
Occupancy  
Rate (2023)

**\$127**  
Average  
Daily Room Rate

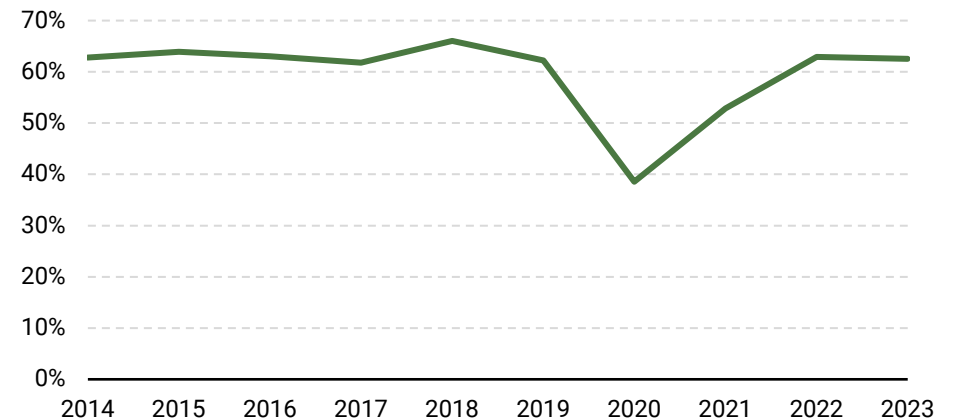
Source: CoStar (2024)



Hospitality RevPAR Trends  
(2014-2023)



Hospitality Occupancy Trends  
(2014-2023)



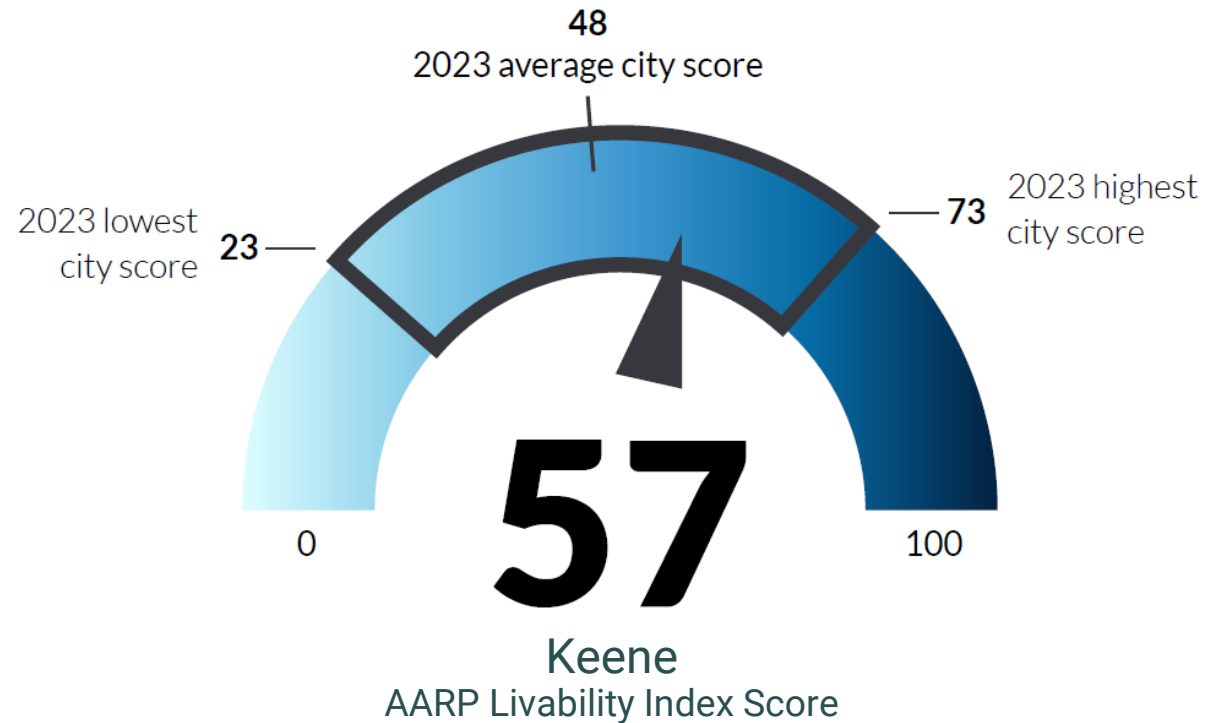
## LIVABILITY

Keene's demographic and economic conditions position Keene to be more "livable" than the average city across the country.

Keene scores higher on the Livability Index than the median US neighborhood. The community's high engagement levels, outdoor recreation and environmental considerations, and its transportation network rank are the highest-ranking elements.

🗨️ The overall livability index score for **Keene, New Hampshire** is **57**.








This is in the **top half** of **communities** in the U.S.



For more information about the AARP Livability Index and insights into the scoring criteria, please visit: <https://livabilityindex.aarp.org/>  
Source: AARP Livability Index

## LIVABILITY

### AARP Livability Index Metrics Across Peer Communities

Livability Metrics	Keene	Median US Neighborhood	Regional Peer Communities				
			Manchester	Rochester	Concord	Nashua	Dover
<b>Overall</b>	<b>57</b>	<b>50</b>	<b>56</b>	<b>52</b>	<b>58</b>	<b>55</b>	<b>54</b>
 <b>Housing</b> Metrics and initiatives that promote affordability, availability, and accessibility.	54	56	60	49	56	54	47
 <b>Neighborhood</b> Metrics and initiatives that focus on destinations, safety, and mixed-use development.	51	36	58	44	50	55	49
 <b>Transportation</b> Metrics and initiatives concerning convenience, safety, and options.	61	45	62	55	52	62	61
 <b>Environment</b> Metrics and initiatives regarding air and water quality, energy efficiency, and hazard mitigation planning.	65	59	61	54	54	59	50
 <b>Health</b> Metrics and initiatives that promote healthy behaviors, like exercise and smoking cessation.	50	44	52	47	59	52	60
 <b>Engagement</b> Metrics and initiatives such as cultural engagement, voting rights, and human rights.	67	45	53	51	67	46	55
 <b>Opportunity</b> Metrics and initiatives regarding job availability, government creditworthiness, and graduation rates.	53	52	49	62	66	57	60

Source: AARP Livability Index

For more information about the AARP Livability Index and insights into the scoring criteria, please visit: <https://livabilityindex.aarp.org/>



VISION  
KEENE



20  
FORWARD